



**Todd & Weld** LLP

## Paul D. Boynton

Director of Marketing and  
Business Development

Direct: 617-624-4742

Office: 617-720-2626

pboynton@toddweld.com



### **Paul Boynton promotes the expertise and successful results of the attorneys at Todd & Weld and helps them to broaden their professional networks.**

Paul D. Boynton, Esq., is Todd & Weld's Director of Marketing and Business Development with extensive experience in strategic planning and tactical implementation of marketing and business development initiatives. His work has included branding campaigns, business development coaching, content marketing, online marketing initiatives, and public relations.

Prior to his work in legal marketing, Paul was a veteran publisher, editor, and writer at legal trade publications. He started his legal career as a trial lawyer focused on business litigation, employment law, and bankruptcy litigation.

#### **Bar Admissions**

---

- Massachusetts

#### **Education**

---

- University of Pittsburgh (J.D.) Head Notes and Comments Editor, University of Pittsburgh Law Review
- Pennsylvania State University (B.A. in Journalism and Labor Relations)

#### **Professional Activities**

---

- Member, Legal Marketing Association